

Required	
1. Messaging Provider	Grasshopper, please don't modify this section
2. Business Name	Include your company's name including any DBA if applicable
3. Business Registered Address	Address: Billing address registered on your account
	City: address registered on your account State: address registered on your account Zip: address registered on your account
4. Business Contact	First: (Admin's name) Last: (Admin's Last name)
5. Business Contact Information	Email: (Admin's email) Phone: (Admin's phone)
6. Number	<p>Include your Toll-Free number, if you are in need to verify multiple number please include each one of them and a brief description of how there are been used. Ie: 888-xxx-xxx Support number, 855-xxx-xxxx sales number, 877-xxx-xxxx exclusive for an specific branch/location.</p> <p>If multiple numbers are in use for different bussines there is no need to fill individual forms. Please contact support and you can ask for a bulk form and all the applicable numbers will be submitted at the same time. Please don't include local numbers, this is applicable only for Toll-Free numbers if there is a local number and a Toll-Free number please just include the Toll-Free number</p> <p>If multiple numbers, please explain why</p>
7. Summarize the use-case	How the messages are going to be used, please detail. If the number is just used to provide support/information please detail. Ie: Texts are sent for booking confirmation, booking reminders & booking follow up. Texts are sent as reminders/confirmation orders/appointments. Texts are sent for booking confirmation, booking reminders & booking follow up (in some cases).
7a. Type of message sent	<input type="checkbox"/> Informational <input type="checkbox"/> Marketing (Please choose at least one of the options, this is applicable for all cases, no exceptions)
8. How will consumers be opting in?	<p>This is applicable for all type of usages. Convesational use is not exempt</p> <p>In order for us to submit numbers, for verification, we are in need of proof of consent. These are the approved methods:</p> <ul style="list-style-type: none"> · If Website opt-in: Screenshots of webform where the client adds number and agrees to receive messaging. This can be a similar to a contact us form, needs to specific and direct if end user agree to receive SMS. Examples at the end of the form. · Website Posting (Support): Where is the number advertised and where does the customer find the number to text in. For this option we recommend to add the following statement next to number "By calling or texting this number8xx-xxx-xxxx, Customers agree to receive text messages, If you no Longer wish to receive text Messages, you may opt out ay any time by replying "STOP" · If keyword or QR Code Opt-in: Where does the customer find the keyword in order to opt-in to these messages? Please provide this material (photos or screenshots) for verification. For this option we recommend to add the following statement next to number "By texting to the word "support/info/quote/ to "this number8xx-xxx-xxxx, Customers agree to receive text messages, If you no Longer wish to receive text Messages, you may opt out ay any time by replying "STOP" · If Voice/IVR opt-in: In this case please provide a screenshot record of opt-in via voice in clients database/ CRM. (IE, a check box on their CRM saying that the customer opted in and the date) · 2FA/OTP: Please provide screenshot process to receive the initial text: If you provide security services please provide examples of how end user's ask for their 2FA · Paper form (Customer/ Employee): please upload a photo of the form. Examples at the end form <p>How do users give permission to receive texts?</p>
8a. Category Choose the category that best represents your use case/content.	<input type="checkbox"/> Account Management and Reminders <input type="checkbox"/> Appointment Reminders and Service Promotions <input type="checkbox"/> Banking and Lending Institution Services <input type="checkbox"/> Educational Services <input type="checkbox"/> Existing Customer Marketing/Promotions <input type="checkbox"/> Financial or Employment Service Referrals <input type="checkbox"/> Group Messaging <input type="checkbox"/> Health Services <input type="checkbox"/> Interactive Messaging <input type="checkbox"/> Internal Employee Communications <input type="checkbox"/> New Customer Marketing/Promotions <input type="checkbox"/> News and Content Alerts <input type="checkbox"/> Non-Profit Messaging <input type="checkbox"/> Political Messaging <input type="checkbox"/> Product or Service Delivery <input type="checkbox"/> Sweepstakes and Lotteries <input type="checkbox"/> Two-Factor Authentication <input type="checkbox"/> Other
9. Will the text messages be advertising or promoting a commercial product or service?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure
10. Was this traffic previously on another messaging service?	<input type="checkbox"/> New to Messaging: Did you have this number in the past with a different service provider? <input type="checkbox"/> Short-Code This is not applicable, Grasshopper doesn't provide <input type="checkbox"/> Long-Number: Previously used number for SMS (Toll-Free number)
11. If previously on another messaging service, please provide sample content and numbers If the content was spread across multiple long codes or short codes, please provide each long code and its associated content.	<p>Content:</p> <ul style="list-style-type: none"> ·If "New to messaging" N/A ·If "Short-Code" or "Long Number" used on the past, a SMS example of what they use it for must be provided ·Number(s): (Numbers used previously on a messaging service)
12. Where is the number published (if anywhere)?	Webpage – Billboards – Presentation cards – Propaganda – Email signature, please include links, screenshots, pictures

13. Fortune 500 or 1000 company?	The Fortune 500 is an annual list compiled and published by Fortune magazine that ranks 500 of the largest United States corporations by total revenue
13a. Organization Type	<input type="checkbox"/> Franchise <input type="checkbox"/> Government or State Organization <input type="checkbox"/> Licensed Professional <input type="checkbox"/> Public Utility <input type="checkbox"/> Registered Corporation <input type="checkbox"/> Non-Profit Organization <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Other
14. Corporate Website	Company's website or Social Media Links.
15. Terms & Privacy What are the web addresses of the mobile T&Cs and company privacy policy?	Must have Company's Terms and conditions and Privacy Policy link or documents needs to be attached. If your company does not have you can use websites like https://termly.io/ please note that we don't have any partnership with this website and we cannot provide support. We are just providing an extra tool.
16. Calls to Action How do end-users learn they can text this number? If CTAs differ between numbers, please specify.	How the end user knows they can call or text the Toll-Free number? Based on question of question #8. Please provide details of how the opt-in works, short answers as. "By texting us first or similar" Does not apply. Here is an example of a valid answer:"It's listed on our website, social media pages and phone message recording that our number can both send & receive texts." "At the moment of submitting an order they are required to complete a form where they can opt-in"
17. Example Message(s) i.e., a message an end-user might receive	SMS example of what they are going to send to the consumer.
18. HELP, STOP* & Other details	<input type="checkbox"/> HELP message contains opt-out instructions (If you no Longer wish to receive text Messages, you may opt out ay any time by replying "STOP") <input type="checkbox"/> STOP keyword is supported as an opt-out method (MUST have)
19. Traffic Volume Est. outbound messages monthly	Estimated amount of SMS's to be sent per month.
20. Is this program's intent or subject matter related to COVID-19?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> Unsure

Examples of Opt-In

Name *

First Name _____
Last Name

Email Address *

Subject *

Phone

____-____-____
(###) ### ####

Checkbox

I would like to receive a call response

I would like to receive a text response. (personal carrier rates may apply. Your number will not be stored or added to a marketing list)

Message *

SUBMIT

Not booked by an affiliate

Full name *

Opt-in to text messages

Email address

Add booking note

REGISTRATION FORM

(Please Print)

Today's date:		How Did You Hear About Us?	
CLIENT INFORMATION			
Last name:		First:	Middle:
Street address:		Apartment #:	City:
State:	ZIP Code:	Home Phone #:	Cell phone #:
Email Address:			
How would you like to be contacted for appointment reminders? (please check one box):			
<input type="checkbox"/> Home Phone	<input type="checkbox"/> Cell Phone	<input type="checkbox"/> Email	<input checked="" type="checkbox"/> Text Message
<input type="checkbox"/> All of the Above			